

# IT TAKES A VILLAGE

2024 Holiday Campaign



# OUR MISSION

We believe every person in our community deserves access to healthy food. Our outreach is founded on our belief that all people deserve to be treated with kindness, dignity, and respect, as we work to end hunger for residents of Massachusetts.



# MAKE AN IMPACT

- Register using the JotForm.
- Create online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 3, 2024 - Giving Tuesday!  
Share with friends, family, neighbors and colleagues via text, email and social media.



# USE JOTFORM LINK TO REGISTER

- <https://form.jotform.com/242885695497177>



# Fundraising Goal

We suggest a minimum fundraising goal of \$500.

More money raised = more families served.

The funds raised help us stock the pantry throughout the year and provide the items that our clients depend on, particularly the months when donations are lower.



# Step 1

After you submit the Jotform, you will receive an email from us inviting you to create an account.

Click on “Create your Account and Get Started.”

I already have an account, so it says *Login* instead of *Continue*.



Hello, Michelle Reed!!

Medway Village Food Pantry needs your help! They are using [Donorbox](#) to raise critical funds for their campaign, [It Takes a Village 2024](#), and you would be a great addition to their fundraising team.

By creating your own fundraising page, you'll have the chance to share why Medway Village Food Pantry matters to you with your family and friends, encouraging them to give to a cause that is close to your heart. You'll make a big impact on Medway Village Food Pantry's mission, and help others do the same!

Please login to your existing account to start fundraising by [clicking here](#).

From there, you'll be taken to your Donorbox dashboard, where you'll click on "Set Up Campaign" and follow the steps to launch your personal fundraising page - make sure to personalize it with images and a story about why Medway Village Food Pantry matters to you!

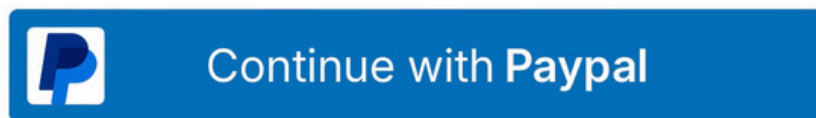
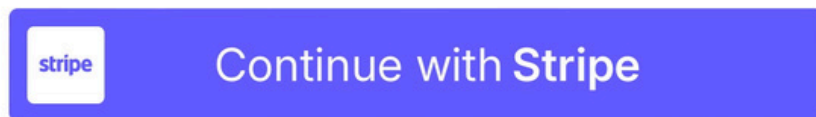
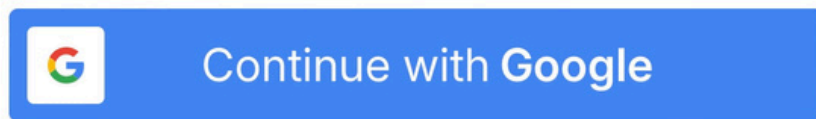
After signing up as a fundraiser for Medway Village Food Pantry, you will be provided with a host of fundraising tools. You'll also receive a messaging timeline you can reference when spreading the word to your friends and family.

Login





## Organization Login



OR

Remember me for 7 days



# Step 2

Fill out your First Name, Last Name, create a password, and hit “Continue.”

I already have an account, so it says *Login* instead of *Continue*.



# Step 3

Click on “Edit” and you can customize your fundraising page.

### Campaigns

Active

From newest to oldest

Search campaigns Search

**It Takes a Village 2024**  
10/15/2024  
[Preview Fundraiser Page](#)

Amount raised	Organization	Status
\$0 ( <a href="#">0 donations</a> )	Medway Village Food Pantry	Active

Campaign Email Notifications

Archive





< Fundraising Page

To start fundraising, first, customize your fundraising page!

You can add your photo, change the background and campaign details, set your goal, and customize the receipt email for your donors. You can see the page example on the right side.

**Your photo**

The photo should be 85x85 pixels.

The photo should be 85x85 pixels.

No photo Upload Image

**Background Image**

By default, the original campaign background image will be presented. However, you can customize it. The background image should be 1920x1080 pixels for the best quality.

<https://cdn.filestackcontent.com/DHW5EXj7Sy€> +

**Share your Story**

By default, the organization's original description will be

13% Increase

Medway Public Schools families received 1,268 custom grocery orders

75,000+ Diapers distributed via food recovery recovery

THANKS TO OUR TEAM

16+ Community Partners

414 Volunteers

8,901 Hours

6 Local Farms & Growers

Characters : 400

Complete Editor

**Campaign Goal**

(Optional) Setting a goal will display a donation meter

Goal Value

\$ 10000.0

Goal Meter Label

Full Amount Goal Label

Current Month Goal Label

Cancel Update

# Step 4

This is where you can explain your connection to the food pantry and why it is important to you.

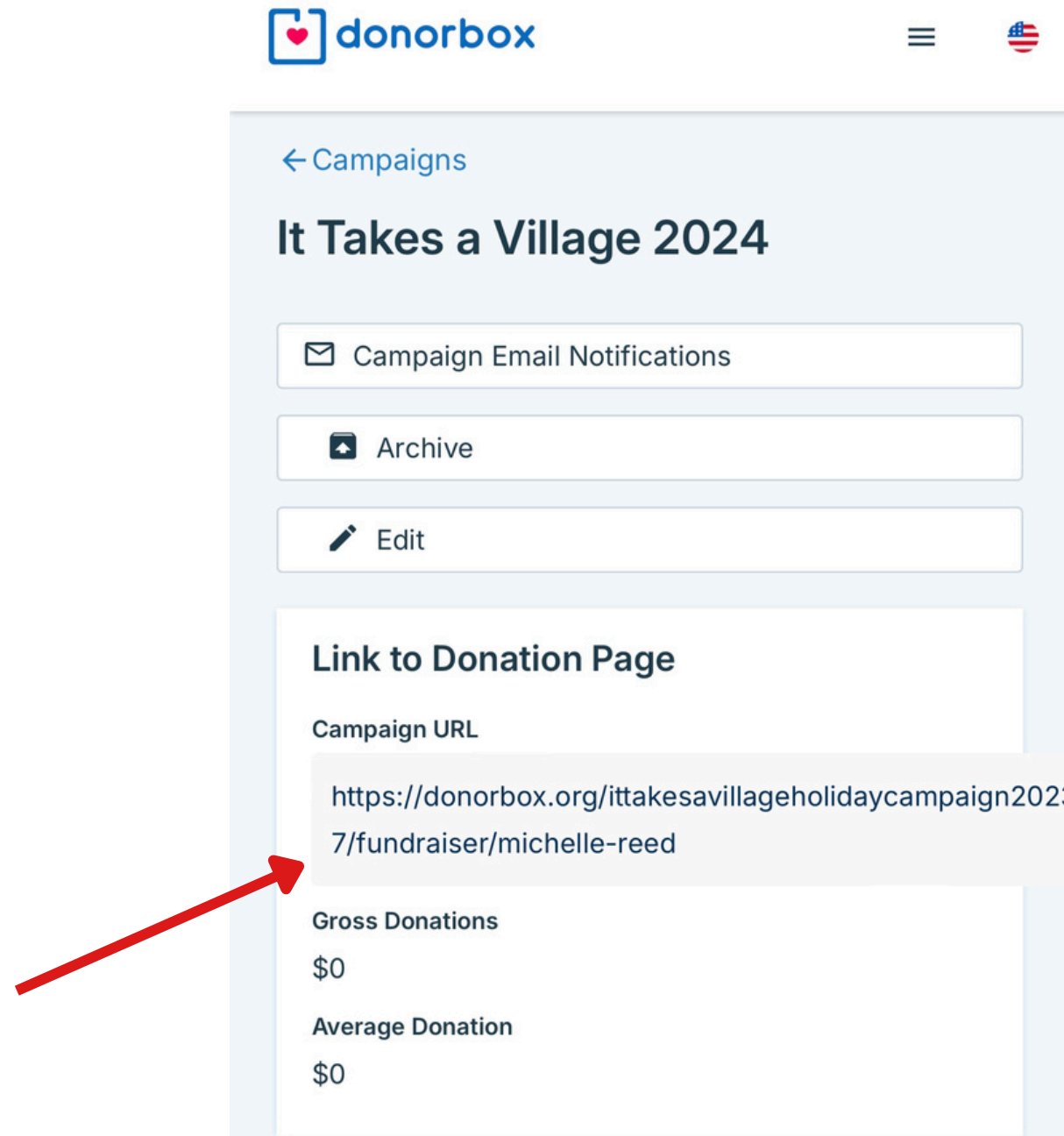
Once you have updated your personal page, scroll to the bottom and click “Update.”



# Step 5

Click on “It Takes A Village 2024” in blue and it will bring you to the link you can share on social.

You are all set and ready to launch your campaign on 12/3/24.



donorbox

← Campaigns

### It Takes a Village 2024

- Campaign Email Notifications
- Archive
- Edit

#### Link to Donation Page

Campaign URL

<https://donorbox.org/ittakesavillageholidaycampaign2023/7/fundraiser/michelle-reed>

Gross Donations  
\$0

Average Donation  
\$0



# Helpful Facts & Info About MVFP

The Medway Village Food Pantry distributed 284,240 pounds of food and household goods in FY2024.

In FY2024, we had 26,182 client visits, up 31% from 2023. We are serving more clients than ever before while also contending with inflation.

We are a 100% choice pantry. This means our clients have a full shopping experience when they visit our pantry, and they may choose from a wide variety of items every week including shelf stable foods, frozen meats, fresh produce, eggs, cheese, breads, paper goods, toiletries, cleaners & detergents, diapers & wipes, and menstrual care products.

We are run 100% by volunteers (there are no paid positions), so with the exception of a few, small operating expenses, all of the funds we receive are used to purchase food and personal care items to keep our pantry stocked.



# Social Media Post Ideas

Join me in supporting the @medwayvillagefoodpantry for their #ittakesavillage2024 holiday campaign. MVFP provides food and household goods to 100 local families weekly and they need our help now more than ever.

The @medwayvillagefoodpantry is run 100% by volunteers, so with the exception of a few, small operating expenses, all of the funds they receive are used to purchase food and personal care items for local families.

Join me in supporting the MVFP for their #ittakesavillage2024 holiday campaign so they can keep their shelves stocked!



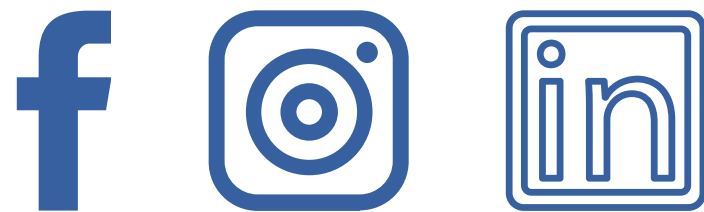
# FY24 Impact Report

Click [here](#) for our FY24 Impact Report. This is an easy to read, one-pager to help possible supporters see what we accomplished. You can save this and use in your online posts.

## MVFP Website

[www.medwayvillagefoodpantry.org](http://www.medwayvillagefoodpantry.org)

## Social



## To Qualify for 5 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 3, 2024 - Giving Tuesday!

## To Qualify for 10 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 3, 2024 - Giving Tuesday!
- Meet \$500 campaign goal.

## To Qualify for 15 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 3, 2024 - Giving Tuesday!
- Meet or exceed \$1,000 stretch campaign goal.



**Thank you for your support. We  
could not do this work without  
you!**

If you have any questions, please email  
[michelle@medwayvillagefoodpantry.org](mailto:michelle@medwayvillagefoodpantry.org)

