

IT TAKES A VILLAGE

2025 Holiday Campaign



OUR MISSION

We believe every person in our community deserves access to healthy food. Our outreach is founded on our belief that all people deserve to be treated with kindness, dignity, and respect, as we work to end hunger for residents of the Greater Medway community.



MAKE AN IMPACT

- Register using JotForm. Link on following page.
- Create online campaign on Donorbox. You will receive a separate email inviting you to create your online campaign.
- Set fundraising goal.
- Launch campaign on December 2, 2025 - Giving Tuesday! Share with friends, family, neighbors and colleagues via text, email and social media.



USE JOTFORM LINK TO REGISTER

- <https://form.jotform.com/242885695497177>

**You should have already registered at the link above.
This is required before you set up your fundraising page.**



Fundraising Goal

We suggest a minimum fundraising goal of \$500.

More money raised = more families served.

The funds raised help us stock the pantry throughout the year and provide the items that our clients depend on, particularly the months when donations are lower.



Ways You Can Participate

- Post on social. (FB, IG, LinkedIn, etc.)
- Text family & friends.
- Email family, friends, and/or colleagues.
- Create a flyer and deliver to neighbors. This is a great way to involve younger kids.
- Create flyer and post at work with QR code. You can use a free app to create a QR code.
- Be creative and focus on why MVFP is important to you and our community.



Step 1

After you submit the Jotform, you will receive an email from us inviting you to create an account.

Click on “Create your Account and Get Started.”

I already have an account, so it says *Login* instead of *Continue*.



Hello, Michelle Reed!!

Medway Village Food Pantry needs your help! They are using [Donorbox](#) to raise critical funds for their campaign, [It Takes a Village 2024](#), and you would be a great addition to their fundraising team.

By creating your own fundraising page, you'll have the chance to share why Medway Village Food Pantry matters to you with your family and friends, encouraging them to give to a cause that is close to your heart. You'll make a big impact on Medway Village Food Pantry's mission, and help others do the same!

Please login to your existing account to start fundraising by [clicking here](#).

From there, you'll be taken to your Donorbox dashboard, where you'll click on "Set Up Campaign" and follow the steps to launch your personal fundraising page - make sure to personalize it with images and a story about why Medway Village Food Pantry matters to you!

After signing up as a fundraiser for Medway Village Food Pantry, you will be provided with a host of fundraising tools. You'll also receive a messaging timeline you can reference when spreading the word to your friends and family.

Login





Organization Login

 Continue with Google

 Continue with Stripe

 Continue with Paypal

OR

☐ Remember me for 7 days

Log in

Step 2

Fill out your First Name, Last Name, create a password, and hit “Continue.”

I already have an account, so it says *Login* instead of *Continue*.



Step 3

Click on “Edit” and
you can customize
your fundraising page.

Campaigns

Active

▼

From newest to oldest

▼

Search campaigns

Search

It Takes a Village 2024

10/15/2024

[Preview Fundraiser Page](#)

Amount raised	Organization	Status
\$0 (0 donations)	Medway Village Food Pantry	Active

✉ Campaign Email Notifications

📁 Archive

 Edit



< Fundraising Page

To start fundraising, first, customize your fundraising page!

You can add your photo, change the background and campaign details, set your goal, and customize the receipt email for your donors. You can see the page example on the right side.

Your photo

The photo should be 85x85 pixels.

The photo should be 85x85 pixels.

No photo

Upload Image

Background Image

By default, the original campaign background image will be presented. However, you can customize it. The background image should be 1920x1080 pixels for the best quality.

https://cdn.filestackcontent.com/DHW5EXj7Sy€

⊖

Share your Story

By default, the organization's original description will be

13% Increase in custom grocery orders

Medway Public Schools families received 1,268 custom grocery orders

via food rescue/recovery

75,000+ Diapers distributed

THANKS TO OUR TEAM

16+ Community Partners

414 Volunteers

8,901 Hours

6 Local Farms & Growers

Characters : 400

Complete Editor

Campaign Goal

(Optional) Setting a goal will display a donation meter

Goal Value

\$

10000.0

Goal Meter Label

☒ Full Amount Goal Label

☐ Current Month Goal Label

Cancel

Update

Step 4

This is where you can explain your connection to the food pantry and why it is important to you.

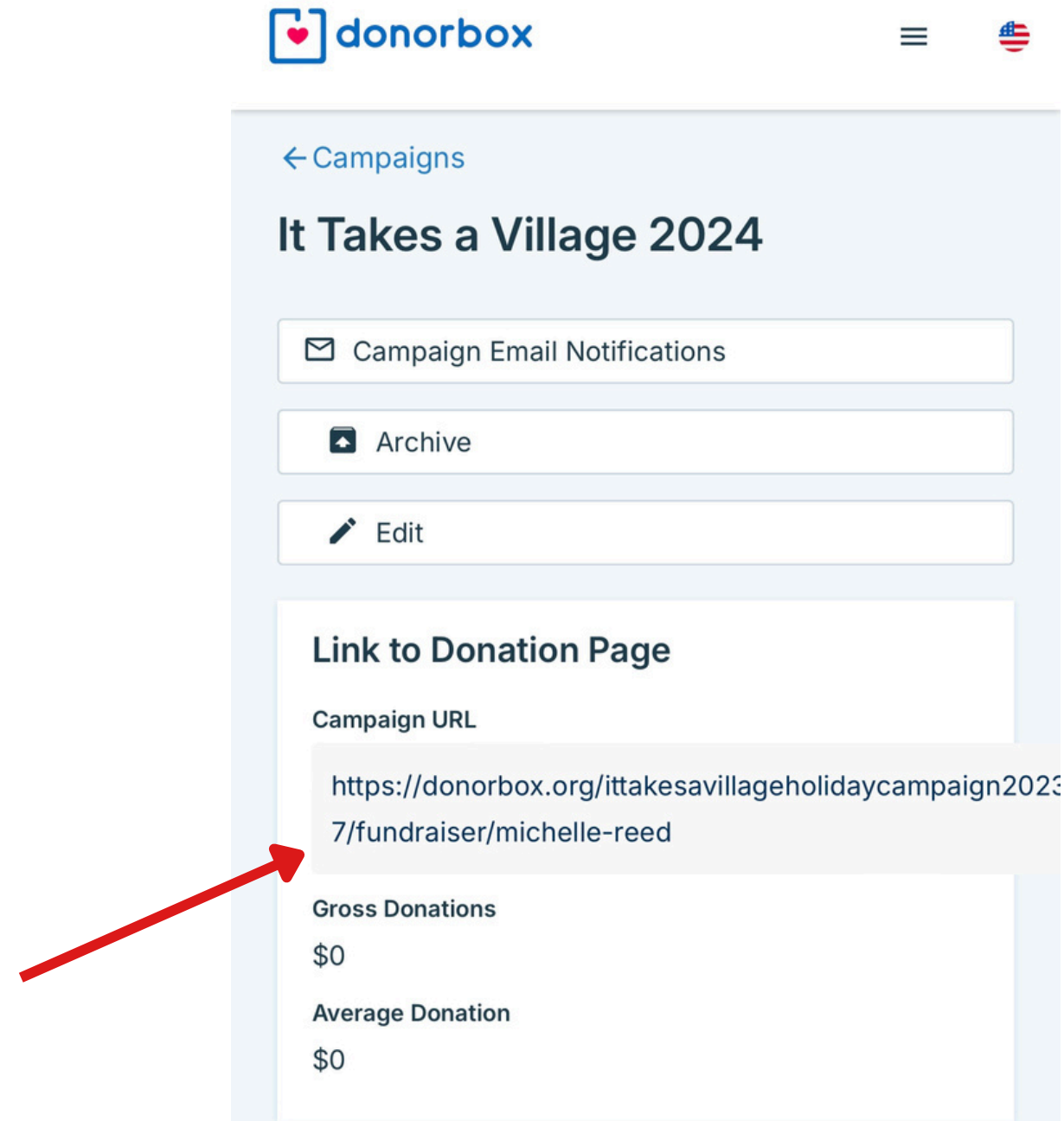
Once you have updated your personal page, scroll to the bottom and click “Update.”

The logo for Medway Village Food Pantry features a circular emblem. Inside the circle, there are two stylized human figures, one in teal and one in blue, standing together. Below them is a brown shopping basket filled with various food items, including a red apple. The text "Medway Village" is written in a curved path above the figures, and "Food Pantry" is written in a curved path below the basket.

Step 5

Click on “It Takes A Village 2025” in blue and it will bring you to the link you can share on social.

You are all set and ready to launch your campaign on 12/2/25.



Helpful Facts & Info About MVFP

The Medway Village Food Pantry distributed 317,774 pounds of food and household goods in FY2025.

In FY2025, we had 23,464 client visits. 41% of the mouths we feed are children. We served 630 Medway residents.

We are a 100% choice pantry. This means our clients have a full shopping experience when they visit our pantry, and they may choose from a wide variety of items every week including shelf stable foods, frozen meats, fresh produce, eggs, cheese, breads, paper goods, toiletries, cleaners & detergents, diapers & wipes, and menstrual care products.

We are run 100% by volunteers (there are no paid positions), so with the exception of a few, small operating expenses, all of the funds we receive are used to purchase food and personal care items to keep our pantry stocked.



Social Media Post Ideas

Excited to be part of the @medwayvillagefoodpantry #ittakesavillage2025 holiday campaign! ❤️ Every week, MVFP provides food and essentials to over 100 local families. Join me in supporting this amazing community cause - every gift makes a difference!”

Did you know @medwayvillagefoodpantry helps over 100 families each week? This holiday season, I’m raising funds as part of #ittakesavillage2025 to keep their shelves stocked and neighbors cared for. Will you join me?

Make a difference this holiday season! 🎁 Support @medwayvillagefoodpantry through #ittakesavillage2025 and help local families in need. Every gift counts!



FY25 Impact Report

Click [here](#) for our FY25 Impact Report. This is an easy to read, one-pager to help possible supporters see what we accomplished. You can save this and use in your online posts.

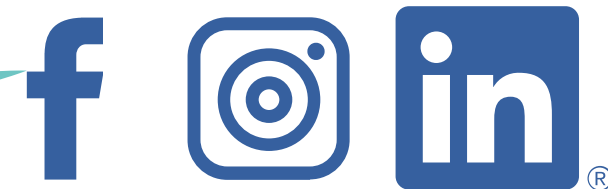
Why Donations Matter

This explains why donations are so important to the MVFP. Click [here](#) for a copy.

MVFP Website

www.medwayvillagefoodpantry.org

Social



To Qualify for 5 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 2, 2025 - Giving Tuesday!

To Qualify for 10 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 2, 2025 - Giving Tuesday!
- Meet \$500 campaign goal.

To Qualify for 15 Volunteer Service Hours

- Register using the JotForm.
- Create Online campaign on Donorbox.
- Set fundraising goal.
- Launch campaign on December 2, 2025 - Giving Tuesday!
- Meet or exceed \$1,000 stretch campaign goal.



**Thank you for your support. We
could not do this work without
you!**

If you have any questions, please email
michelle@medwayvillagefoodpantry.org

