

It Takes A Village Holiday Campaign 2023



Medway Village Food Pantry

It Takes A Village Holiday Campaign 2023

We are serving more clients than ever before and each week this number grows. We are struggling to provide the services our clients have come to expect and rely on due to exponential growth and inflation.

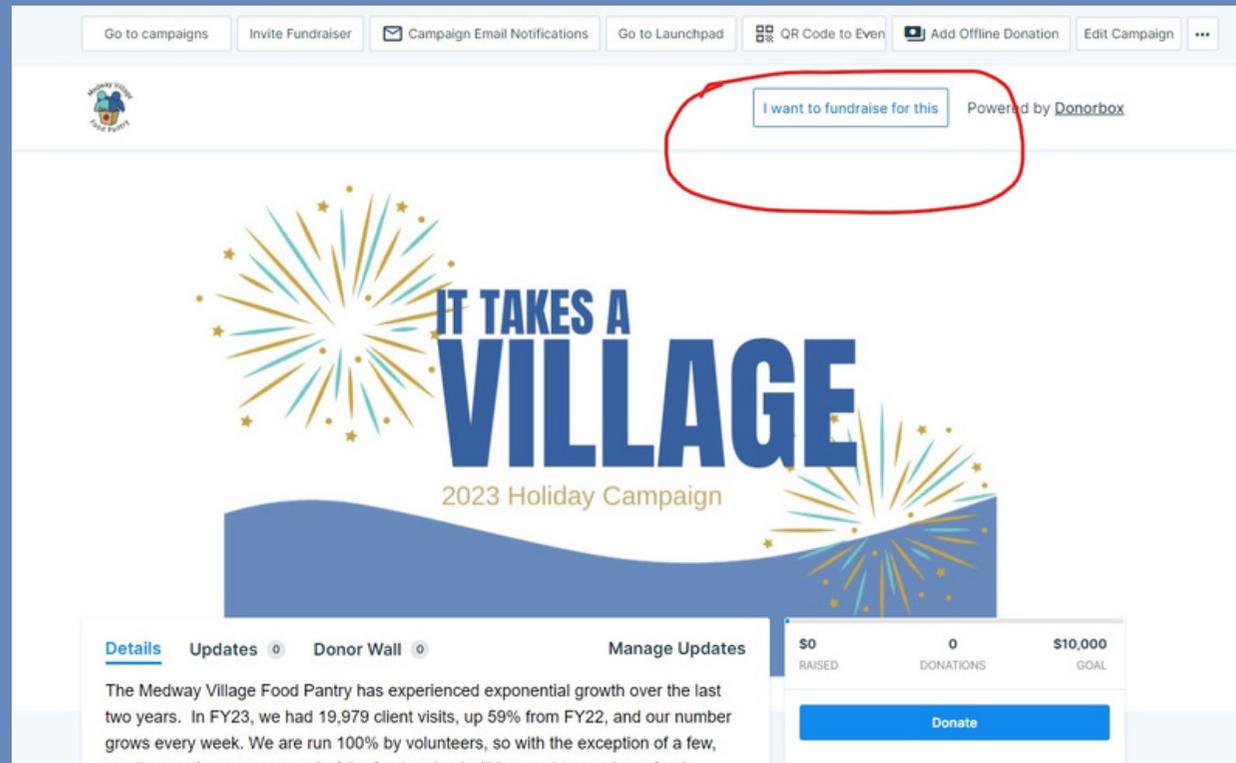
Join us in spreading awareness and raising funds so we can continue to deliver these critical resources to our most vulnerable neighbors.

To have the most impact, share to all your social media accounts (FB, IG, LinkedIn etc.) and share why MVFP is so important to you and why you choose to support us.

Step 1

Follow the link below to the *It Takes A Village Holiday Campaign 2023* website.

<https://donorbox.org/itakesavillageholidaycampaign2023>



Then click on “I want to fundraise for this” (circled in red in the picture).



Start fundraising for Medway Village Food Pantry

Campaign: It Takes a Village Holiday Campaign 2023

Personal Info

First name

Last name

Email

Cancel

Continue

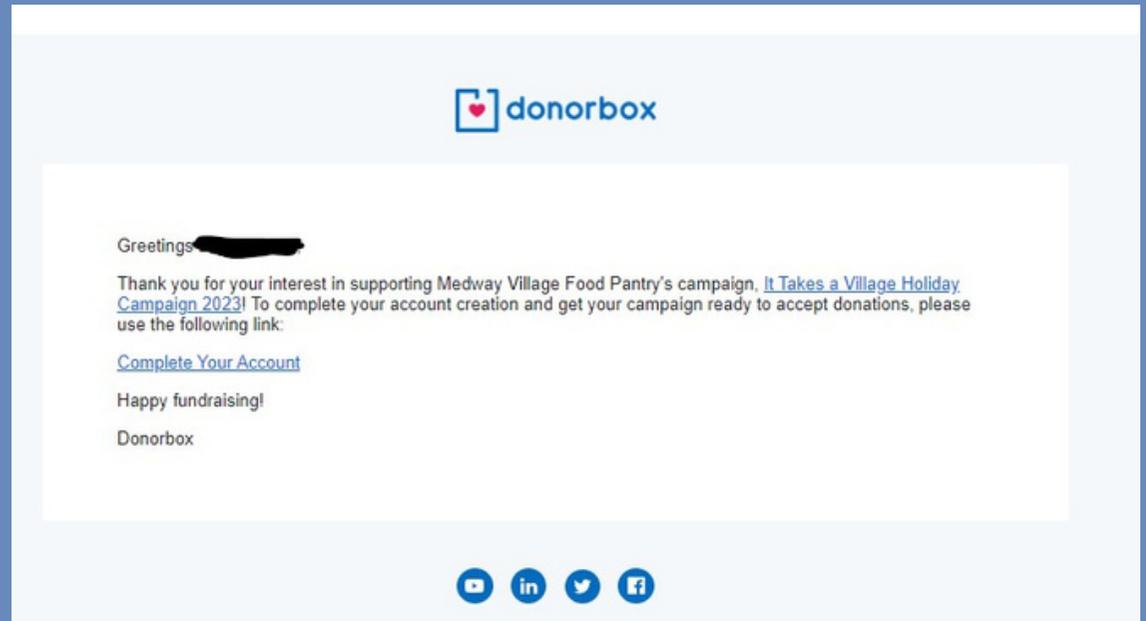
Step 2

Fill out your First Name, Last Name, Email Address and hit "Continue."

Step 3

Check the email you entered in Step 2. You should have an email that looks like the one on the right.

Click on “Complete Your Account.”





**Thank You for Your Interest in Supporting
Medway Village Food Pantry's Fundraising
Efforts**

Create your Donorbox account to start fundraising

Email

Name

Password

Confirm Password

Sign Up

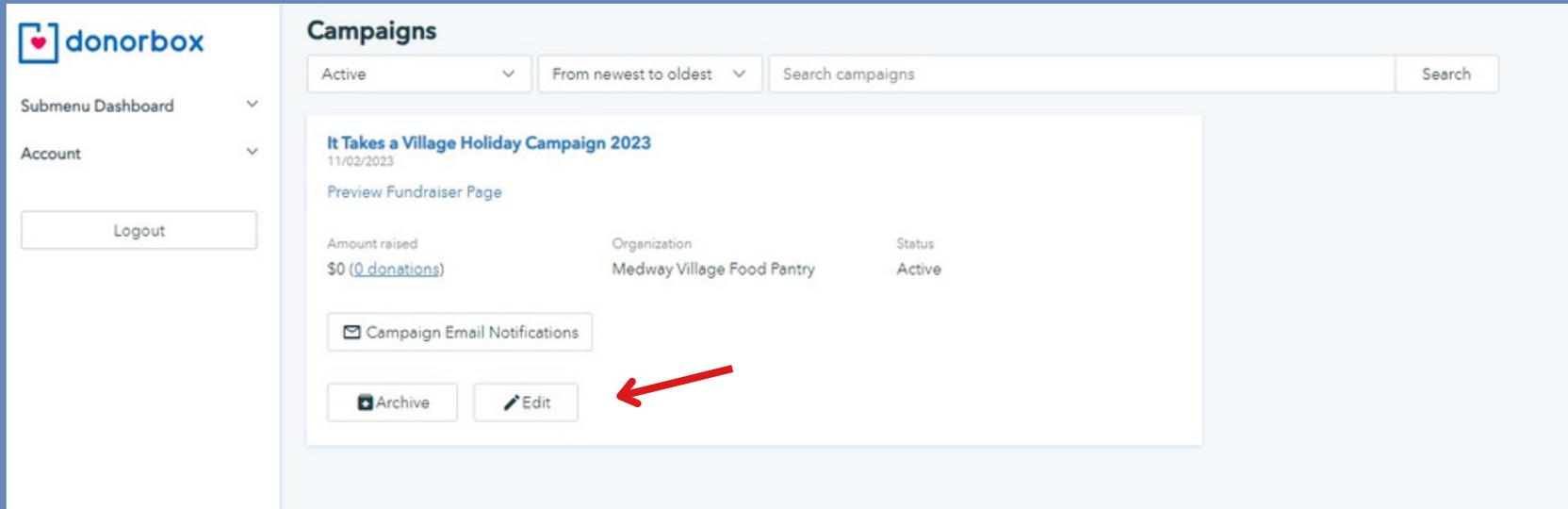
Already have a Donorbox account? [Login](#)

Step 4

To create your account, type your email, name, create a password and confirm your password.

If you have used Donorbox in the past, you can skip entering your info and click on “Login” at the bottom of the page.

Step 5



The screenshot shows the Donorbox interface. On the left is a sidebar with the Donorbox logo, 'Submenu Dashboard', 'Account', and a 'Logout' button. The main area is titled 'Campaigns' and includes filters for 'Active', 'From newest to oldest', and a search bar. A campaign card for 'It Takes a Village Holiday Campaign 2023' (dated 11/02/2023) is displayed, showing 'Amount raised: \$0 (0 donations)', 'Organization: Medway Village Food Pantry', and 'Status: Active'. Below the card are buttons for 'Campaign Email Notifications', 'Archive', and 'Edit'. A red arrow points to the 'Edit' button.

This is your home page for your campaign. If you click on “It Takes a Village Holiday Campaign 2023,” it will bring you to the page your friends and family will see when you send the link to them or post on social.

Click on “Edit”

Step 6

Fundraising Page

To start fundraising, first, customize your fundraising page!

You can add your photo, change the background and campaign details, set your goal, and customize the receipt email for your donors. You can see the page example on the right side.

Your photo
The photo should be 85x85 pixels.
No photo Upload Image

Background image
By default, the original campaign background image will be presented. However, you can customize it. The background image should be 1920x1080 pixels for the best quality.
<https://cdn.filestackcontent.com/41wOnyHSTgOZOJ>

Share your Story
By default, the organization's original description will be presented. You can customize it with your own description.
Describe the cause in your own words. Share why It Takes a Village Holiday Campaign 2023 by Medway Village Food Pantry matters to you - a heartfelt fundraising appeal to your friends, family, and connections.

Example

Background Image

Your Photo

Campaign Goal

Campaign Details

It Takes a Village Holiday Campaign 2023

Donate

Fundraiser
Your Name

Choose amount

Call to action message for your campaign

One time Weekly Monthly Quarterly

US Dollars (USD)

\$10 \$50 \$100

\$

Next

Powered by Donorbox

Facebook LinkedIn Twitter

\$200 Raised 37 Donations \$1000 Goal

Description text here. You can talk about the work your organization does, and why donations to your campaign are so important. This is the place where you can touch Donors hearts and souls. You can upload videos and images as well.

This is where you can edit how your personal page will look. You can change the photo, background image, your story, and your personal fundraising goal. You can leave it as is or make it as personal as you would like. Typically the more personal, the more the audience is engaged.

Campaign Goal

(Optional) Setting a goal will display a donation meter

Goal Value

\$ 10000.0

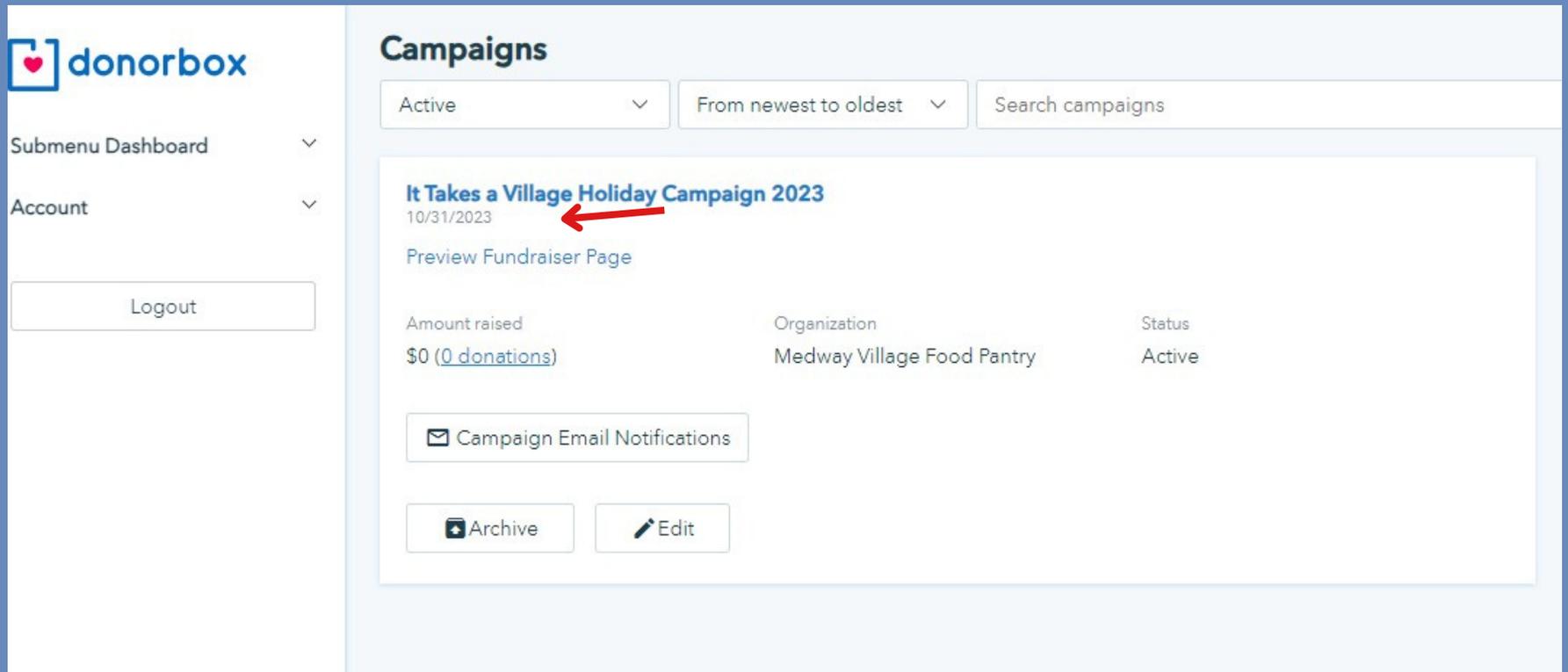
Goal Meter Label

Full Amount Goal Label Current Month Goal Label

Cancel Update

When you are finished you can click "Update."

Step 7



The screenshot shows the Donorbox interface. On the left is a sidebar with the Donorbox logo, 'Submenu Dashboard', 'Account', and a 'Logout' button. The main area is titled 'Campaigns' and includes filters for 'Active', 'From newest to oldest', and a search bar. A campaign card for 'It Takes a Village Holiday Campaign 2023' (dated 10/31/2023) is displayed. A red arrow points to the 'Preview Fundraiser Page' link. Below the link, the campaign details are shown: Amount raised (\$0 (0 donations)), Organization (Medway Village Food Pantry), and Status (Active). At the bottom of the card are buttons for 'Campaign Email Notifications', 'Archive', and 'Edit'.

Amount raised	Organization	Status
\$0 (0 donations)	Medway Village Food Pantry	Active

Click “Preview Fundraiser Page” in blue.

Step 8

Go to campaigns Campaign Email Notifications Archive Edit

 by Medway Village Food Pantry [Donate](#)

two years. In FY23, we had 19,979 client visits, up 59% from FY22, and our number grows every week. We are run 100% by volunteers, so with the exception of a few, small operating expenses, all of the funds raised will be used to purchase food and personal care items to keep up with the demand.

Your Donation



A one-time \$25 donation will provide a shopping experience for 1 family. Items available include shelf-stable goods, diapers and wipes, toilet paper, paper towels, eggs, meat, baked goods, and fresh produce.

A monthly \$100 donation (cost of a cup of your coffee a day) will provide a shopping experience for 1 family for the ENTIRE YEAR! Items available include shelf-stable goods, diapers and wipes, toilet paper, paper towels, eggs, meat, baked goods, and fresh produce.

\$ 50

\$ 100

\$ 150

\$ 250

\$ Custom Amount
Enter custom amount

Dedicate my donation in honor or in memory of someone

Write us a comment

Display your donation & comment on the donor wall

[Next →](#)

Powered by Donorbox

The Medway Village Food Pantry is a 501(c)(3) non-profit organization and our tax ID number (EIN) is 92-2776139. No goods or services were provided in exchange for your contribution.

[Facebook](#) [LinkedIn](#) [Twitter](#)

You can share your page with friends and family by copying the website URL and posting on social. You can also use the social media buttons at the bottom of your personal page to share directly to your social media accounts.

Social Media Post Ideas

Join me in supporting the @medwayvillagefoodpantry for their #ittakesavillagemvfp2023 holiday campaign. MVFP provides food and household goods to 140 local families weekly and they need our help now more than ever. #endhungerhere

Today is Giving Tuesday! Join me in supporting the @medwayvillagefoodpantry for their #ittakesavillagemvfp2023 holiday campaign. The MVFP distributed over 180,000 pounds of food and household goods to local families from January 2023-October 2023 - more than they distributed in all of 2022. #endhungerhere #givingtuesday

The @medwayvillagefoodpantry is run 100% by volunteers, so with the exception of a few, small operating expenses, all of the funds they receive are used to purchase food and personal care items for local families. Join me in supporting the MVFP for their #ittakesavillagemvfp2023 holiday campaign so they can keep their shelves stocked! #endhungerhere

Helpful Facts & Info About MVFP

Please feel free to share our **FY23 Community Impact Report**.

The Medway Village Food Pantry has distributed 178,797 pounds of food and household goods through 10/31/23.

In FY23, we had 19,979 client visits, up 59% from FY22, and our numbers grow every week. We are serving more clients than ever before while also contending with inflation.

We are a 100% choice pantry. This means our clients have a full shopping experience when they visit our pantry, and they may choose from a wide variety of items every week including shelfstable foods, frozen meats, fresh produce, eggs, cheese, breads, paper goods, toiletries, cleaners & detergents, diapers & wipes, and menstrual care products.

We are run 100% by volunteers, so with the exception of a few, small operating expenses, all of the funds we receive are used to purchase food and personal care items to keep our pantry stocked.

FY 2023 Community Impact Report

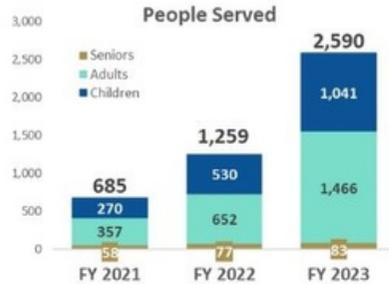
July 2022-June 2023

www.medwayvillagefoodpantry.org



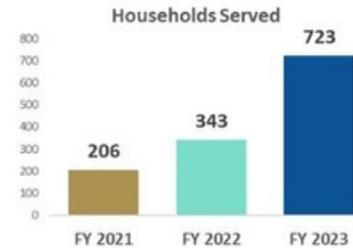
2,590 People Served

1,041 children
1,466 adults
83 seniors



723 Households Served

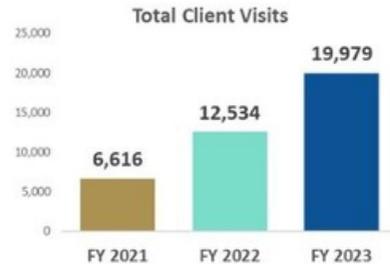
From 39 different MA cities and towns



19,979 Client Visits

Client Visits

- 33% were emergency visits (only shopped 1 time)
- 67% visited an average of 7 times during the year



The Pantry Distributed **190,836 lbs. ~ 31,787 Bags**

Produce · Meat · Bread
Eggs/Dairy · Toiletries
Shelf-Stable Foods
Paper Goods · Diapers
Feminine Hygiene Products



1,398 School Grocery Orders

Medway Public Schools families custom-ordered groceries for pickup or delivery year-round



6,180 Volunteer Hours



141 Backpacks filled with school supplies



Over **200** children received Easter gifts



Over **250** children received Christmas gifts

Thank you for your support.
We could not do this work
without you!

If you have any questions, please email
michelle@medwayvillagefoodpantry.org